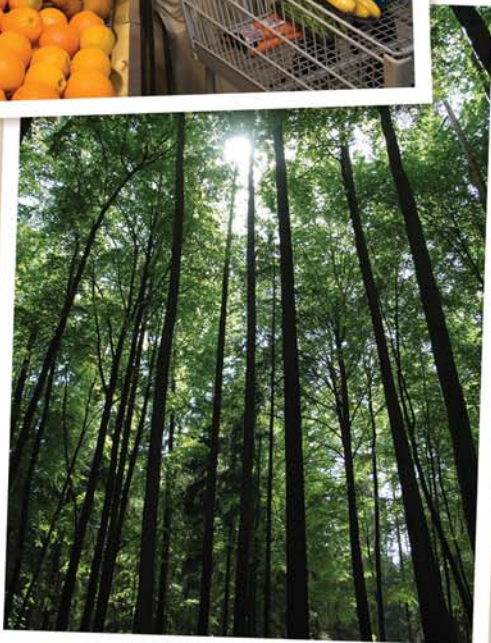


ESTATES
SHOPPING CENTER

Preserving Old Florida
Providing Convenience



www.estatesshopping.com



VOTE YES ON NOV. 2 FOR THE ESTATES SHOPPING CENTER



Imagine driving a short distance to a spacious community shopping center where you can do your grocery shopping, banking, take your pet to the veterinarian, get a hair cut and enjoy dining out – all in one convenient place.

No longer will you have to drive miles for every-day necessities.

The proposal for the Estates Shopping Center has been placed on the November 2 general election ballot as a straw vote to determine if residents of the area are in favor of a community shopping center.



LOCATION & DESIGN

The center will be built on 41 acres centrally located in Northern Golden Gate Estates at the corner of Golden Gate and Wilson boulevards – two primary roadways in the area.



The center will have an “Old Florida” design and will consist of 190,000 square feet of retail and office single-story buildings, including a major grocery store anchor. The first store to open will be a grocery store.

Unlike a typical urban shopping center, approximately 50 percent of the center’s site will be open space and extensive buffering will shield it from neighbors. It will provide an area large enough for year-round community activities.

The site is central to residents of northern Golden Gate Estates and is located near one of the most established intersections within the area. This central location makes the site ideally situated to provide convenient shopping and service opportunities.



Estates Shopping Center



SUPPORT FOR ESTATES SHOPPING

The design for this community shopping center was greatly influenced by local residents whose input was sought during the planning process. As such, the Estates Shopping Center will meet the needs of residents who want to preserve the Old Florida charm and rural setting of Golden Gate Estates and provide for current and future residents.

Throughout a series of public outreach meetings and surveys, the community has repeatedly shown overwhelming support for the shopping center.



- A survey was tabulated by an independent accounting firm and mailed to more than 5,500 property owners. Of the 1,632 returns, 83 percent stated they supported the shopping center.
- An opinion poll conducted by the local newspaper reported 65 percent of those who participated supported the project.
- Since February 2009, the Collier County Commission has received nearly 2,000 letters of support from Golden Gate Estates residents.

BOOSTING THE LOCAL ECONOMY

An economic study shows that the Estates Shopping Center will provide a significant boost for the local economy. The total direct economic impact from the project is estimated at \$17.7 million a year and will create 150 jobs during construction and 269 jobs when completed. Focus groups indicated local residents favored retail services such as a major grocery store, post office, family restaurants, an animal clinic and banks as tenants for the center.

CREATING COHERENT DEVELOPMENT

Collier County's Master Plan limits commercial development to small parcels of land. A larger parcel is needed to provide shopping options which most local residents desire and need.

VOTE YES ON NOV. 2, 2010

Voting "Yes" to amend the Golden Gate Area Master Plan on November 2 will allow for a well-planned, centrally-located, grocery-anchored shopping center that will provide convenience for Estates residents.

Show Your Support

GO TO OUR WEB SITE

You can help make the Estates Shopping Center a reality by becoming a supporter at www.estatesshopping.com/support.html

GENERAL ELECTION

Be sure to Vote "Yes" for the Proposed Amendment to the Golden Gate Area Master Plan on November 2, 2010



Follow us on Facebook.

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